



EFFECTIVE BUSINESS VIDEO
"VIDEO WITH PURPOSE"

Effective Business Video is a low-cost provider of video presentations designed to help you create more business and a better bottom line.

We make sales tools that answer the questions your customers have in order to get your people closer to writing an invoice. We can also help you free your people from some of the burden of after-sales service allowing them to create even more satisfied customers.

Whether or not you have previously used video and the web as part of your business plans you'll find us easy to deal with and an expense which is easy to justify. We also work well in tight-deadline situations where larger companies can't. Here are some other ideas as to how we can help.

IN SALES

- Product demonstrations and explanations for your sales representatives to take on the road or send to clients whose potential does not warrant an on-site visit.
- Motion video and graphics to alleviate the boredom of standard PowerPoint presentations.
- On-line ads to assist in turning viewers into prospects.

IN OPERATIONS

- Job Training. Get your new people up and running faster. Make the process of introducing new equipment or techniques quicker and more affordable.
- Documenting processes and saving unique know-how. Let the stars of your operation pass along the secrets of their high productivity.

IN MANAGEMENT

- Better communicate with all of your staff more quickly and at less cost.
- More easily explain your actions and results to key people including shareholders.

AS A PART OF SPECIAL EVENTS

- Archive events for future reference
- Widen the reach of your events to reach those who cannot attend on the original date.

Now that you have a good idea of what we do the easiest way to find out how we do it is to visit our website at www.effectivebusinessvideo.com then set up a meeting.

Dan Asselin

Effective Business Video

dan@effectivebusinessvideo.com